



FONDATION  
YVES ROCHER

## YVES ROCHER FOUNDATION PHOTOGRAPHY AWARD

### RULES 2021

English version

#### PURPOSE

-Article 1-

The Yves Rocher Foundation recognized public-interest whose head office is located at Forêt Neuve – Glénac – La Gacilly, France is to organize a photography competition as part of its Photo, Peoples & Nature programme.

The Yves Rocher Foundation Photography Award shall be granted to a professional photographer who wishes to make a journalistic study of a topic relating to the environment, humanity's relationship with our planet or the core challenges to ecological transition.

The **€ 8,000** award is provided by the Yves Rocher Foundation.

The Award will be not granted to any group, but to a single named photojournalist, hereinafter the "candidate". The aim of the Award is to enable the winner to complete the project for a photo story photo submitted as part of her or his application for the Award.

#### ORGANISATION

-Article 2-

Entry to the Award is free.

The competition is open from April 6, 2021 til May 28, 2021 . Entries must be submitted via the following FTP:

<http://register.prixphoto-fondation-yvesrocher.com/>

Entries will not be acknowledged.

Application files can be downloaded from the following website:

<https://www.yves-rocher-fondation.org/en/how-to-apply-for-the-photo-award/>

#### THE APPLICATION FILE

-Article 3-

Candidates are required to meet the following:

- Be a professional photojournalist
- be able to write and speak French or English.

## Submit an application file via FTP, comprising:

1. A curriculum vitae.
2. A cover letter describing the candidate's project for a photo story (no longer than 1 typed page). It is vital that this cover letter contains no information that might identify the candidate.
3. A provisional budget for funding the photo story.  
Note: in the event that the project receives funding from other partners the candidate will be required to provide the names of these partners for agreement by the Foundation Yves Rocher, which reserves the right not to credit them.
4. A completed photo story in black and white or color: between 12 and a maximum of 20 images (see Accepted format).
5. Scanned images from publications may be included.
6. The signed application form.
7. A copy of a document proving the candidate's identity.
8. A signed statement attesting that the candidate is a professional photojournalist.

## Accepted format, only if the following conditions are met:

- JPEG format only (TIFF and EPS are ineligible)
- IPTC image information completed (captions and copyright) with a pdf version of the captions
- Maximum format per image: 3MB
- Image files must be named and numbered in the order that they will be shown to the jury.

*Note: applications that do not meet the technical standards described above will not be considered.*

- In order to maintain anonymity for all applications, images should not include any clues as to the candidate's identity.

## CONDITIONS

### -Article 4-

The jury, comprising figures from the world of photography and the environment, will meet at the end of June 2021 to select a winner.

The winner will be announced at an award ceremony during the International Festival of Photojournalism, Visa pour l'Image-Perpignan, on September 4, 2021.

The winner will receive the € 8,000 award in two instalments: half in July 2021 to help get the project underway and the balance in September 2021 during the award ceremony.

### The winner undertakes to:

1. Complete the photo story no later than March 30, 2022, in order to enable:
  - a possible exhibition of her or his work during the La Gacilly Photo Festival, which runs from June 1, 2022 to September 30, 2022 in La Gacilly, France.
  - a possible presentation of her or his/her work in the form of an exhibition or special projection during International Festival of Photojournalism, Visa pour l'Image-Perpignan, to be held during the first three weeks of September 2022.
2. Not enter the photo story for any other prize, competition or award prior to its presentation at the La Gacilly Photo Festival in May 2022.
3. Not publish any photographs from work accomplished with the support of the Award until it is presented during the International Festival of Photojournalism, Visa pour l'Image-Perpignan, in September 2022.
4. Include the following credit in all publications and other communications concerning the photo story: *Winner of the Yves Rocher Foundation - Photography Award.*
5. Assign three high definition photographs free of all rights to the Yves Rocher Foundation, as well as a portrait photo, for use in communications inherent to the Award.
6. Assign three high definition photographs free of all rights to the Yves Rocher Foundation upon completion of the work accomplished for the Award, and to provide it with a high definition copy of the entire winning photo story on CD-ROM.
7. Visit Perpignan for the evening award ceremony and projection at the International Festival of Photojournalism, Visa pour l'Image-Perpignan, in September 4, 2021, when the winner will be presented with the Award by a representative from the Yves Rocher Foundation.  
(in compliance with the sanitary measures provided for during this period)
8. Not divulge her or his status as winner of the Yves Rocher Foundation Award prior to being named during the International Festival of Photojournalism, Visa pour l'Image-Perpignan.

## THE JURY

### -Article 5-

The jury, comprising figures from the world of photography and the environment, will grant the Award after examining the candidates' professional qualities and photographic submissions as well as the project's suitability and originality. The jury shall make its decision independently. Its decision will be reached by majority once its deliberations are concluded. The Jury's decision is final. The Jury may decide not to name a winner if it feels that the applications submitted do not have sufficient merit for the Award to be granted.

## DISCLAIMER

### -Article 6-

The Yves Rocher Foundation and Images Evidence expressly reserve the right to cancel, at any time and for any reason, granting of the Award described in these Rules if circumstances so demand.

## THIRD PARTY RIGHTS

### -Article 7-

Participants must check, and guarantee this fact to the Yves Rocher Foundation, that the works presented do not directly or indirectly infringe the rights of any third parties, and/or that she or he has obtained such permissions as may be required and has been assigned the exploitation rights for all possible reproductions and/or usages described in Article 4.

## LODGING AND CONSULTING THE RULES

### -Article 8-

A free copy of these Rules will be provided to anybody upon request to the Yves Rocher Foundation. French law is the only law applicable to these Rules. In the event of any dispute, only the French language version of these Rules is authoritative.