



## TERRE DE FEMMES INTERNATIONAL AWARD 2021

### **Seeds, guardians of our nourishing heritage & biodiversity**

In 2021, for its third consecutive edition, "Terre de Femmes International Award" will reward the project of a woman or a group of women endeavoring to enhanced knowledge of seeds and carrying out local actions through a non-profit structure (association, foundation, NGO). Their goal: to promote the importance of seeds and their reproduction in preserving the planet's food heritage and biodiversity.

**This prize is worth €10,000**



Plant and crop seeds, a genuine treasure of humankind, are the living guardians of the history and genetic heritage of cultivated plant species. In connection with food sovereignty, the economic independence of farming communities and biodiversity conservation, for several years now the seed sector has been a core strategic issue.

It is facing the uniformization of crops as well as the industrial standardization that are causing a decrease in genetic diversity, thus undermining the autonomy of farms, and consequently, our planet's biodiversity.

Faced with the erosion of this agricultural biodiversity and the loss of autonomy in terms of crop seeds, women, as custodians of life, are on the front lines in fighting the loss of knowledge and skills linked to seed reproduction and conservation.

On an everyday basis, in France or on the other side of the world, women contribute to enhanced knowledge of seeds and their vital importance for preservation of the planet's nourishing heritage and biodiversity.

**The call for applications is open  
to women from all over the world,  
from 15 September to 15 November 2020**

**You can download the application form directly on the website**

<https://www.yves-rocher-fondation.org/candidater-a-linternational-award/>

For almost 20 years, the 'Terre de Femmes' program of the Yves Rocher Foundation has been awarding women endeavoring to protect the environment. To date, 450 women acting in over 50 countries worldwide have shared over €2 million in endowments.

*«On this Earth, women inspire us, they light the way,  
that of courage. Like them, all of us, men and women,  
should, through our actions and commitment,  
to find the courage to envision possible futures»*

**Marie-Anne Gasnier**

General Delegate of the Yves Rocher Foundation

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