

COMMITTED

TO CHANGING THE WORLD



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INTERNATIONAL
AWARD
TERRE DE FEMMES

FONDATION
YVES ROCHER

APPLICATION FORM
2020 EDITION

MEDICINAL PLANTS
living heritage
& future perspectives

YOUR SURNAME/FIRST NAME:

COUNTRY OF THE PROJECT:

INTERNATIONAL
AWARD
TERRE DE FEMMES

FONDATION
YVES ROCHER



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Medicinal plants Living heritage & future perspectives

Theme for 2020:
“ medicinal plants, living
heritage & future perspectives ”

In its second year, the International Award will recognise a project led by a woman or group of women from an association or community network whose main objective relates directly to medicinal plants as part of a biodiversity approach.

According to the World Health Organization, between 14 and 28 per cent of the world's plants are listed as having a medical use and nearly 80 per cent of rural populations in developing countries use medicinal plants for primary health care needs.

Reflecting age-old practices, medicinal plants have become a modern-day talking point following the growing interest in phytotherapy among the general public.

In 2020, the Terre de Femmes INTERNATIONAL AWARD will recognise grassroots actions carried out by local communities, preferably women, that contribute to improved knowledge of medicinal plants, how they are grown and their use in the field of human health and well-being.

For example:

Projects involving growing and processing medicinal and aromatic plants and projects involving traditional cooperatives and programmes to help disseminate age-old methods of growing these plants, create urban herb gardens, raise awareness of phytotherapy, etc.

In order to participate, kindly compile a complete dossier (maximum of 10 to 20 pages) including the following sections:

- **YOUR WORK:** detailed aim (3 to 5 pages), location (on map), background and actual achievements, prospects, detailed table of the budget, and photos of the work.
- **YOU:** your photo, your CV and your commitment to the environment.
- **YOUR ORGANISATION:** its team, its partners, its network, any grants it receives.

Kindly send your dossier and this application form duly filled in
before **15 november 2019** to:

terredefemmes.international@yrnet.com or by mail:

Fondation Yves Rocher - 7 chemin de Bretagne - 92 444 Issy-les-Moulineaux, France

COUNTRY WHERE THE PROJECT IS TAKING PLACE: _____

DESCRIPTION OF THE PROJECT: _____

TERRE DE FEMMES INTERNATIONAL AWARD 2020

PERSONAL INFORMATION

Address: _____

Landline phone no.: _____ Mobile phone no.: _____

Email : _____

Age : _____ Profession : _____

Nationality : _____

What is your background?

In a few lines, describe your commitment:

HOW DID YOU HEAR ABOUT THE TERRE DE FEMMES INTERNATIONAL AWARD?

- | | | |
|---|---|---|
| <input type="checkbox"/> By Internet | <input type="checkbox"/> In the presse | <input type="checkbox"/> From a former winner |
| <input type="checkbox"/> Through mail-order selling | <input type="checkbox"/> In a Yves Rocher store | |
| <input type="checkbox"/> By Facebook | <input type="checkbox"/> By Instagram | |
| <input type="checkbox"/> Other (specify): _____ | | |

TERRE DE FEMMES INTERNATIONAL AWARD 2020

ORGANISATION SUPPORTING THE PROJECT (IF APPLICABLE)

Name: _____

Address: _____

Name of the legal representative: _____

Creation date: _____

Number of employees: _____ Number of active members: _____

Annual budget of the organisation: _____

Your status within the organisation: _____

Purpose of the organisation:

Does your organisation receive support from other partners?

If so, state which ones: _____

YOUR PROJECT

Name: _____

Place: _____

AIM OF YOUR PROJECT

TERRE DE FEMMES INTERNATIONAL AWARD 2020

YOUR PROJECT

ITS BACKGROUND IN 4 KEY DATES

1. _____

2. _____

3. _____

4. _____

MAJOR ACTUAL ACHIEVEMENTS

TERRE DE FEMMES INTERNATIONAL AWARD 2020

BUDGET FOR THE PROJECT

Provisional budget for the project: _____

How will you actually use
the Terre de Femmes International Award (10 000 euros)?

Human Resources

Composition of the team: _____

Overheads & communication costs

Transport: _____

Rent: _____

Communication costs: _____

Bank charges: _____

Miscellaneous supplies and equipment: _____

Specific expenditure of the project

Teaching aids and publishing: _____

Training: _____

Sensitisation: _____

KINDLY ENCLOSE A DETAILED TABLE OF THE BUDGET, IN ADDITION.

TERRE DE FEMMES INTERNATIONAL AWARD 2020

YOUR PROJECT

PROSPECTS FOR THE PROJECT

ONE LAST THING TO ADD



Fondation Yves Rocher – 7 chemin de Bretagne – 92 444 Issy-les-Moulineaux, France

Participation in the Terre de Femmes Prize implies full acceptance of the rules by each applicant and its implementation by the Yves Rocher-Institut de France Foundation. Personal data are processed by the Yves Rocher-Institut de France Foundation for information and communication purposes. Pursuant to amended Law of 6 January 1978, you have the right to access, rectify and object to data concerning you, which you may exercise by writing to: Fondation Yves Rocher, 7 Chemin de Bretagne, 92444 Issy-les-Moulineaux Cedex, France, or by e-mail to terredefemmes.international@yrnet.com.

TERRE DE FEMMES 2020 INTERNATIONAL AWARD RULES

Article 1 – Purpose of the competition

The Yves Rocher Foundation, placed under the auspices of the Institut de France (hereinafter the “Yves Rocher Foundation”) and having its registered office at 23 Quai Conti in Paris (75006), is organising from 15 september 2019 till midnight on 15 November 2019, French time, a major worldwide competition entitled the “TERRE DE FEMMES INTERNATIONAL AWARD”, hereinafter referred to as the “INTERNATIONAL AWARD”.

This competition is intended to provide financial support to women around the world who are carrying out exemplary work to help to protect the environment, on a very specific theme chosen each year.

Article 2 – Participation

2.1 - Participation criteria

The INTERNATIONAL AWARD is open to adult women worldwide involved in a project that helps to protect the environment through a non-profit organisation, a commercial structure working for social and environmental causes, or privately.

The woman involved in the work must be a national of the country where she is participating in the competition or, at least, the organisation supporting the work must be governed by the law of the country where the candidate is participating in the competition.

Candidates may not be organisers or persons involved in organising this competition.

Participation in the INTERNATIONAL AWARD is limited to one application per person (same surname and same first name).
Participation in the INTERNATIONAL AWARD is not open to winners of the previous two (2) editions.
Participation in the INTERNATIONAL AWARD may be combined with participation in the Terre de Femmes Prize in the same year.

To participate in the INTERNATIONAL AWARD you must send the Yves Rocher Foundation the participation sheet duly filled in and accompanied by an application form providing the information requested in Article 5 below.

Participation in the INTERNATIONAL AWARD implies full acceptance of these rules by each candidate and their implementation by the Yves Rocher Foundation.

2.2 – Annual theme

The theme chosen for this edition of the INTERNATIONAL AWARD 2020 is “Medicinal plants, living heritage & future prospectives”.
In its second year, the International Award will recognise a project led by a woman or group of women from an association or community network whose main objective relates directly to medicinal plants as part of a biodiversity approach.

According to the World Health Organization, between 14 and 28 per cent of the world's plants are listed as having a medical use and nearly 80 per cent of rural populations in developing countries use medicinal plants for primary health care needs.
Reflecting age-old practices, medicinal plants have become a modern-day talking point following the growing interest in phytotherapy among the general public.

In 2020, the *Terre de Femmes* INTERNATIONAL AWARD will recognise grassroots actions carried out by local communities, preferably women, that contribute to improved knowledge of medicinal plants, how they are grown and their use in the field of human health and well-being.

Examples include:

Projects involving growing and processing medicinal and aromatic plants and projects involving traditional cooperatives and programmes to help disseminate age-old methods of growing these plants, create urban herb gardens, raise awareness of phytotherapy, etc.

Article 3 – Selection criteria

3.1 – Acceptability criteria

Application forms that meet the following criteria will be studied:

- Comply with the terms and conditions of participation specified in Article 2 above;
- Get the participation sheet and the application form to the Yves Rocher Foundation by no later than midnight on 15 november 2019, French time (GMT+1).
- The work presented may be carried out through a non-profit organisation (for example: NGO, an association under French law no. 1901, foundation, etc.) or conducted privately in compliance with current laws and regulations and is not contrary to public policy or morality.

3.2 – Selection criteria

Consideration will be given to applications that present one or more actions:

- linked to the environment and based on the “Medicinal plants, living heritage & future perspectives”, theme defined in Article 2;
- carried out by a woman;
- in the process of realisation on the date of receipt of the application;
- that offer long-term prospects;
- that are beneficial to the community/are of public interest.

The acceptability and selection criteria for applications will be left to the discretion of each participating country, particularly taking into account its national legislation.

Article 4 – Withdrawal and filing of application forms

Participation sheets may be requested as from 15 september 2019, from the contact details given in Appendix 1 to these rules. The participation sheet can also be downloaded directly in French, English and Spanish from the Yves Rocher Foundation website..

The duly filled in participation sheet must be forwarded, with a more detailed application form (maximum of 20 pages), no later than before midnight on 15 November 2019, either by post (date as per postmark) or electronically, to the address indicated on the participation sheet, enclosed in Appendix 1.

Application forms will not be returned to persons who have filed their application.

Article 5 – Composition of the application form

The application form (maximum of 10 to 20 pages) consists of the duly filled in participation sheet and a presentation of the candidate’s work, in the form of a dossier necessarily comprising the following sections:

- A description of the candidate's work to help to protect the environment: the subject in detail (3 to 5 pages), the location (on a map), the background and actual achievements, the prospects, the budget (in the form of a table), and photos of the work (minimum of 3 photos).
- A description of the candidate: her photo, her CV and her commitment to the environment.
- A description of the organisation supporting the work (where applicable): its team, its partners, its network and any subsidies it receives,

Each candidate guarantees the accuracy and veracity of the information that she provides. Any inaccuracy or omission likely to lead to an incorrect judgement will render the application form invalid. Any application that is illegible, incomplete or giving false identity or address details shall be considered void.

If necessary, the Yves Rocher Foundation may request additional information from the candidate so that her application form can be properly registered.

Article 6 – Commitment of the candidates

Candidates undertake to participate in public relations and communication activities (through the press or any other means) relating to the Terre de Femmes Prize.

Candidates accept to mention “INTERNATIONAL AWARD of the Yves Rocher-Institut de France Foundation” in each public relations and communication campaign concerning the Terre de Femmes Prize.

Candidates authorise the Yves Rocher Foundation and Laboratoires de Biologie Végétale Yves Rocher to reproduce, adapt, translate, represent and communicate free of charge to the public for the purposes of information and promotion of the Yves Rocher Foundation under the auspices of the Institut de France, without limit to the number of reproductions and/or representations, their image and their words, image and voice, as well as the surname, first name and age, obtained in the form of photographs and/or film in the context of the Terre de Femmes Prize and the presentation of

the prizes organised by the Yves Rocher Foundation. This authorisation is granted for a period of five years as from first use, worldwide and for all media known on the day on which the candidate filed the application form and for all future media.

Each prizewinner undertakes to participate in the International Award Ceremony for the Terre de Femme Prize, which will be held in Paris. The Yves Rocher Foundation will inform each prizewinner of the date of this ceremony at a later date. The absence of an award winner at the international award ceremony for the Terre de Femmes Prize shall result in her project being disqualified, if she does not inform the Yves Rocher Foundation at least 1 month prior to the ceremony and in failing to provide a real and serious reason.

In case of proven irregularities, the jury reserves the right to withdraw the awarded prize.

Article 7 – Composition of the Jury

7.1 - INTERNATIONAL AWARD – “Medicinal plants, living heritage & future prospectives”.

The jury (hereinafter "the Jury") consists of members of the Yves Rocher Foundation (depending on their availability), representatives of the Yves Rocher brand and any partners of the Terre de Femmes Prize, and an expert on the theme chosen for each year. The number of members comprising the Jury is left to the discretion of the team organising the Terre de Femmes Prize.

Article 8 – Announcement of the prizewinners

8.1 – INTERNATIONAL AWARD “Medicinal plants, living heritage & future prospectives”.

A maximum of 5 applications will be shortlisted by the organising team. The shortlisted applications are those that best meet the selection criteria; candidates are reminded that application forms that do not satisfy the terms and conditions required in articles 2 and 3 above shall not be examined. In case of a tie, the organising team will again re-examine the applications in order to break the tie, until the number of applications shortlisted is 5 at most.

After examining the shortlisted applications, the Jury will select 1 (one) prizewinner who has received the most votes, no later than by the end of February. Her application must be consistent with the values upheld by the Yves Rocher Foundation and meet the criteria defined in Article 3 of these rules. The following criteria are decisive in the naming of the prizewinner: the work’s link with the “Medicinal plants, living heritage & future prospectives” theme, the resulting benefits for the community and the involvement of the woman carrying out the work. In case of a tie, a second round of voting will be held.

The Jury reserves the right not to award a prize if it considers that none of the applications sufficiently meet the criteria defined in these rules. The prizewinner will be informed personally by e-mail with acknowledgement of receipt, as well as by telephone, within 7 days after the Jury has voted.

Article 9 – Prize

9.1 – The Terre de Femmes INTERNATIONAL AWARD prize

The prize awarded to the winner is:

- 10,000 euros

Article 10 - Payment of the prizes

Following the international award ceremony for the Terre de Femmes Prize, the Yves Rocher Foundation will make payment of the prize into the winning organisation’s account, if it has one, or into the prizewinner's account within 4 months as from 15 April 2019. The prizewinner will use this amount solely for the purposes of the work presented.

Article 11 – Participation fees

Participation in the Terre de Femmes INTERNATIONAL AWARD is free.

Fees incurred by candidates while preparing and presenting their application are borne by themselves and may not be reimbursed or compensated.

Article 12 – Carrying out the work

Prizewinners undertake to carry out the work which they will have presented no later than within the year following presentation of the INTERNATIONAL AWARD.

Prizewinners undertake to draw up a regular report on the state of progress of the dossier, thus enabling the organisers of the Terre de Femmes Prize to monitor the regularity and proper execution of the work presented.

[Article 13 - Data protection](#)

Personal data are processed by the Yves Rocher-Institut de France Foundation for information and communication purposes, to the exclusion of any commercial canvassing.

Pursuant to the amended Law of 6 January 1978, candidates have the right to access, rectify and object to the data concerning them. They may exercise these rights by writing to: Fondation Yves Rocher, 7 Chemin de Bretagne, 92444 Issy-les-Moulineaux Cedex, France

[Article 14 - Confidentiality](#)

All information communicated by candidates regarding the INTERNATIONAL AWARD is confidential. Candidates accept that this information may be disclosed by the Yves Rocher Foundation for the purposes of communications in which candidates will be obliged to participate, in accordance with Article 6 of these rules, as well as at the time of the Award Ceremony for the Terre de Femmes Prize.

[Article 15 – Changes to the Terre de Femmes Prize](#)

The Yves Rocher Foundation reserves the right, for any reason whatsoever, to change, shorten, extend, defer, suspend or cancel the INTERNATIONAL AWARD, if circumstances require this, without prior notice and without it being held liable on this account. No compensation may be demanded by candidates and/or prizewinners.

[Article 16 – Intellectual property](#)

Each candidate declares that she personally and legitimately holds the intellectual property rights to the work presented as part of the INTERNATIONAL AWARD and covers the Yves Rocher Foundation against any recourse in this respect.

[Article 17 – Correspondence](#)

Any correspondence or request for information concerning the Terre de Femmes Prize must be addressed or submitted to:

Yves Rocher Foundation
7 Chemin de Bretagne
92444 Issy-les-Moulineaux Cedex
France

[Article 18 - Rules](#)

The rules for the INTERNATIONAL AWARD are filed in French, English and Spanish with:

Maître Marion CARIOU, huissier de justice
06, Rue Eugène Feautrier
BP 20005
56130 LA ROCHE BERNARD
France

The rules may be consulted at any time at www.fondation-yves-rocher.org in French, English and Spanish.

The rules can be forwarded free of charge to any person on request from: Fondation Yves Rocher, 7 Chemin de Bretagne, 92444 Issy-les-Moulineaux Cedex, France, or by e-mail to the contact details given in Appendix 1. They are only available in French, English and Spanish.

Appendix 1: Fondation Yves Rocher contact details - application forms

COUNTRY	First name/SURNAME	Telephone	E-mail	Address
FRANCE	Françoise STEPHAN-HEINTZÉ	+33 (0)1 41 08 52 36	terrefemmes.international@yrnet.com	Yves Rocher Foundation Terre de Femmes 7 Chemin de Bretagne 92444 Issy-les-Moulineaux Cedex France